



Honor your customers by partnering with us!

The Board of Directors and Advisory Council of Bellwether League Foundation, the Bellwether Class Honorees, Future Famers and Ammer Honorees appreciate your generosity, partnership and support. Below are benefits per sponsorship level and a list of active and former sustaining sponsors per level.

Opportunities

Platinum Sustaining Sponsorship: \$8,000 the first year, \$5,000 annually after

Gold Sustaining Sponsorship: \$6,000 the first year, \$4,000 annually after

Silver Sustaining Sponsorship: \$4,000 the first year, \$3,000 annually after

Bronze Sustaining Sponsorship (Providers only): \$1,000 annually

Benefits

All Sustaining Sponsors earn:

- Recognition that they support healthcare supply chain management.
- Visible partnership with a hall of fame organization that actively recognizes and supports healthcare supply chain management.

Platinum Sustaining Sponsors earn:

- Prominent exposure/promotion/visibility in Bellwether League Foundation printed materials – press releases, letterhead, promotional signs, annual event program.
- Prominent exposure/promotion/visibility on Bellwether League Foundation's Web site.
- Two complimentary admission tickets to the annual Bellwether League Foundation Induction & Recognition Event.

Gold Sustaining Sponsors earn:

- Selective exposure/promotion/visibility in Bellwether League Foundation printed materials – press releases, letterhead, promotional signs, annual event program.
- Selective exposure on Bellwether League Foundation's Web site.
- One complimentary admission ticket to the annual Bellwether League Foundation Induction & Recognition Event.

Silver Sustaining Sponsors also earn:

- Selective listing on Bellwether League Foundation's Web site.
- 50% off one admission ticket to the annual Bellwether League Foundation Induction & Recognition Event.

Bellwether League Founding/Platinum Sustaining Sponsors:

GHX • HealthTrust • Owens & Minor • Premier • Vizient • Wingfoot Media



BELLWETHER LEAGUE FOUNDATION

(847) 466-7425 • BellwetherLeague.org • 904 S. Roselle Road, Suite 338 • Schaumburg, IL 60193

Bronze Sustaining Sponsors (*providers only*) also earn:

- Selective listing on Bellwether League Foundation’s Web site.
- \$100 off one admission ticket to the annual Bellwether League Foundation Induction & Recognition Event.

Bellwether League Foundation sustaining sponsor partners/supporters

Founding Sustaining Sponsors

Owens & Minor (2008-present)
Premier (2008-present)
Vizient (2008-present)

Platinum Sustaining Sponsors

HealthTrust (2018-present)
GHX (2021-present)*
Wingfoot Media (2021-present)*

** Signifies level up ** Signifies level change*

Gold Sustaining Sponsors

LogicSource (2023-present)

Silver Sustaining Sponsors

Healthcare Purchasing News (2008-present)
Healthcare Supply Chain Association (HSCA) (2011-present)
ASP Global (2017-present)
*Medline** (2018-present)*
Capstone Health Alliance (2019-present)
GS1 Healthcare US (2010-present)
Omniceil (2010-present)
Mayo Clinic (2022-present)*
IDN Directory (2024-present)

Bronze Sustaining Sponsors

Allina Health (2020-present)
Atrium Health (2017-present)
Geisinger Health (2017-present)
*Mayo Clinic** (2017-2021)*
Ochsner Health (2017-present)

Northwestern Medicine (2017-present)
Texas Health Resources (2017-present)
Froedtert Health (2019-present)
Stanford Health Care (2022-present)

Sustaining Sponsors since inception

Owens & Minor, Premier, Vizient (Founding, 2008-present)
Wingfoot Media (Gold, 2008-2020; Platinum, 2021-present)
Healthcare Purchasing News (Silver, 2008-present)

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Additional participation and sponsorship opportunities below include prominently featuring your corporate logo/message):

- Bellwether Leadership Symposium
- *Leaders & Luminaries* magazine, pod/webcasts
- Hall of Fame VIP Reception
- Hall of Fame Photography Session
- REMEMBER e-newsletter
- Beacon Awards (e.g., crystal lighthouses)
- BLFIRE Videography
- BLFIRE Event Program
- Collegiate capstone projects
- Philanthropic grants and scholarships

Place yourself ... in great company ... with great companies ... sponsoring and supporting a great cause.

Please contact us with questions.

Rick Dana Barlow
Co-Founder and Executive Director, Bellwether League Foundation
Administrator, Healthcare Supply Chain Leadership Hall of Fame

Testimonials

“BLF is such a worthwhile organization for the future of healthcare supply chain.”

Barbara Strain, Bellwether Class of 2021

“I think it was a Mark Twain comment, ‘There are two important days in a person’s life: The day you are born and the day you figure out why.’ What I do for a living is my why.”

Ed Hisscock, Bellwether Class of 2022

“You have to understand. This is a big deal. This is something that people should be proud of.”

Fred Crans, Bellwether Class of 2020

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