



**BLFIRE17 • OCTOBER 7, 2024 • ATTEND • DONATE • SPONSOR**

**August 21, 2024 • No. 20**

**for the Bellwether Community**

# REMEMBER

**What's happening with the Healthcare Supply Chain Leadership Hall of Fame**

The Board of Directors (BOD) and Advisory Council (AC) are working on these key projects:

1. **Monday, October 7:** Most – if not all – of you should have received an invitation and registration form to attend the **17<sup>th</sup> Bellwether League Foundation Induction & Recognition Event (BLFIRE17)** at the **University of Wisconsin-Milwaukee** Student Union. If you didn't or can't find the email, contact BLF HQ ([rickdanabarlow@bellwetherleague.org](mailto:rickdanabarlow@bellwetherleague.org)) and we'll send you one. The packet includes details about the evening induction and recognition event as well as the Bellwether Leadership Symposium (BLS) that afternoon that will offer a fresh trip to the future, along with event sponsorship opportunities.
2. **Pressed briefing:** The BLFIRE17 event guide is almost complete. For the second consecutive year we will have them available digitally via QR code at the event. If you would like a printed version, however, please request it directly ... we are only printing enough for the award winners unless we have requests for additional copies by September 15.
3. **Sustaining grace:** BLF welcomes its four newest Sustaining Sponsors: At the Silver level, **OmniChannel Health** and **St. Onge Co.**; at the Bronze level, **BJC HealthCare** and **AdventHealth**.
4. **Collegiate cache:** BLF's BOD and AC give Ryan Burke (Future Famers Class of 2022) and his summer intern Joe Ahlquist a heartfelt salute for tackling and completing our new college and university list that includes more than 250 up-to-date institutional references that specify business schools with supply chain programs. Burke and Ahlquist started this fact-finding research process with BLF's own list and initial work by the University of Wisconsin-Milwaukee from a decade ago. BLF will use the list to promote our Collegiate Capstone Project and scholarships to attract candidates for both.
5. **Looking ahead:** Ahlquist is a senior at the Rochester (NY) Institute of Technology, studying Management Information Systems, a major that explores business administration and data aggregation and manipulation. Ahlquist told BLF that he chose to intern with Burke at Pandion Alliance because "I was looking for something in the contracting business since I want to learn about and break into the military contract industry when I am out of

university. Both of my parents were in the military, and I've always wanted to do something to support our troops. I am extremely excited to get back to university and hone my skills to an even higher degree as well. RIT has been an excellent school, and the professors and facilities there have already been an exceptional aide to my education." The Bellwether Community thanks Ahlquist and wishes him all the best as he pursues his goals.

6. **Pod bless the BLF:** BLF's Fred Crans (Bellwether Class of 2020) has interviewed a wealth of Hall of Famers, including Bellwethers Tom Harvieux (Class of 2021), Barbara Strain (Class of 2021), Mark Van Sumeren (Class of 2021), Ed Hisscock (Class of 2022), Karen Conway (Class of 2023) and Charlie Miceli (Class of 2023); Ammer Honoree Randy Bradley, Ph.D. (2020) and Future Famers Eric Tritch (Class of 2015), Ryan Burke (Class of 2022) and Rachel Anderson (Class of 2023). Crans also has profiled BLF sponsor executives Rand Ballard, Steve Kiewiet, Conrad Emmerich and Mike Schiller. Be sure to check out all the healthcare supply chain celebrities interviewed by Crans in his "Taking The Supply Chain Pulse" by clicking here <https://takingthesupplychainpulse.buzzsprout.com> from Silver Sustaining Sponsor St. Onge Co.
7. **Scholarshipping:** We're already receiving applications for BLF's three new scholarships. Visit BLF's Philanthropy page (<https://www.bellwetherleague.org/scholarships.php>) for more information about these new offerings: The **Jamie C. Kowalski Scholarship** recognizes critical thinking around leadership development and succession planning, the **Robert A. Simpson Scholarship** recognizes career and professional mentoring for supply chain advancement and the **Lillian R. Matiska Scholarship** recognizes entrepreneurial motivations and performance in healthcare operations. College students earning a degree or certificate in supply chain as well as supply chain professionals earning certification and additional training and development are encouraged to apply. We are honored to recognize these three Hall of Famers again. Feel free to share this information with any and all who you think should apply. The deadline is August 31.
8. **Collegiate Capstone Project update:** Be sure to attend the BLS during BLFIRE17 not only to hear an update from the 2023 project but also hear from the 2024 team from the University of Wisconsin-Milwaukee who will be presenting the newest Collegiate Capstone Project! Our Bellwether Leadership Roundtable follows with Future Famers horizon scanning. Be on the lookout for a Collegiate Capstone Project video from the University of Michigan that will be posted to the website. We'll send out an alert on BLF's LinkedIn page.
9. **Are you LinkedIn?:** Have you visited BLF's LinkedIn page lately? Sign up and log in at <https://www.linkedin.com/company/bellwether-league/>. You'll be able to connect with so many others to learn about BLF and to share insights with industry thought leaders, pioneers, mentors, innovators, influencers and executives! Ryan Burke (Future Famers Class of 2022 and BLF Marketing Committee Chair) keeps you connected and plugged into all activities and events.
10. **Spread the word:** If you've earned the privilege to be called a Bellwether Honoree, Ammer Honoree or Future Famer you should be sharing and showing that honor to the world. Wear your lapel pin. Tell others. Include your status symbol in your email and letter signature lines and in PowerPoint presentations you give. Add it to your bio and CV. Let's make "Spread the Word" our mantra to promote BLF and what it means to the profession and industry.

11. **Web site:** There's a lot to read and view on BellwetherLeague.org these days. From videos to podcasts to opinion columns and e-magazines, you can see and read names and faces old and new. Give us a few moments each day by popping in and seeing what's new. Start at <https://www.bellwetherleague.org/leaders-luminaries.php> and then poke around some more. We're adding new content every month.
  12. **Collegiate capstone:** Would you like to support BLF's 2024 collegiate capstone projects from the University of Wisconsin-Milwaukee and/or the University of Michigan? Contact BLF headquarters at [rickdanabarlow@bellwetherleague.org](mailto:rickdanabarlow@bellwetherleague.org) and fortify the next generation of potential healthcare supply chain professionals.
  13. **PLEASE CONSIDER DONATING TO BELLWETHER LEAGUE FOUNDATION IN 2024 OR BECOMING A SUSTAINING SPONSOR!** Your donation or sustaining sponsorship helps to educate, honor, inform and research healthcare supply chain performance excellence. *BLF is a 501(c)3 nonprofit organization, so donations are tax-deductible.*
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## **Promote your healthcare supply chain thought leadership and vision**

**Be seen recognizing your customers via Sustaining, Event or Program Sponsorship or donation to a worthy cause! Opportunities include:**

- Bellwether Leadership Symposium
- *Leaders & Luminaries* multi-media content
- Hall of Fame VIP Reception
- Hall of Fame Photography Session
- REMEMBER e-newsletter
- Beacon Awards (e.g., crystal lighthouses)
- BLFIRE Videography
- BLFIRE Event Program
- Collegiate capstone projects
- Philanthropic grants and scholarships

**Place yourself...in great company...with great companies...supporting a great mission.**

Visit [www.bellwetherleague.org](http://www.bellwetherleague.org) and contact Bellwether League Foundation headquarters via telephone at (847) 466-7425 or email at [rickdanabarlow@bellwetherleague.org](mailto:rickdanabarlow@bellwetherleague.org).

*Ryan Burke, Future Famers Class of 2022, BLF Marketing Committee Chair  
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