

BLFIRE18 • OCTOBER 6, 2025 • ATTEND • DONATE • SPONSOR

October 21, 2024 • No. 21

for the Bellwether Community

## RDMDMBDR

What's happening with the Healthcare Supply Chain Leadership Hall of Fame

The Board of Directors (BOD) and Advisory Council (AC) are working on these key projects:

- 1. BLFIRE17 was a memorable success several weeks ago at the University of Wisconsin-Milwaukee (UWM) where we inducted the five-member Bellwether Class of 2024 and recognized the two-member Ammer Honoree Class of 2024 and the three-member Future Famers Class of 2024. During the Bellwether Leadership Symposium (formerly the Healthcare Supply Chain Leadership Forum) in the late afternoon, attendees listened to Rajib Dutta, Ph.D., deliver the conclusion of his 2023 Collegiate Capstone Project, and then to Paige Weimer (UWM graduate) present the 2024 Collegiate Capstone Project. Next, University of Tennessee-Knoxville's Randy Bradley, Ph.D., moderated a panel of Future Famers sharing fresh perspectives on supply chain performance. Photos and videos from the Symposium and
  - the Induction & Recognition ceremony are being uploaded to the website this month.
- 2. All of us here at BLF salute several organizations for promoting our organization and our BLFIRE17 event this year. Bluegrass Business Media supported BLF and BLFIRE17 within the supplier guides at its Spring and Fall IDN Summits; AHRMM recognized BLF during its annual conference and exhibition last month where we assembled a small group of BLF dignitaries (see photo at right); Healthcare Purchasing News featured a full-page ad in its September 2024 edition; Journal of Healthcare Contracting showcased a full-page ad in its October 2024 edition; and Strategic Marketplace Initiative (SMI) is recognizing BLF awardees with



Front: Bellwether Mary Beth Lang, Sc.D. (2023); Future Famer Karen Kresnik (2017); and Bellwethers Barbara Strain (2021) and Dale Montgomery ((2014). Back: Bellwethers Teresa Dail (2022) and Dee Donatelli (2015); Future Famer Ryan Burke (2022) and Bellwether Fred Crans (2020).

- special badge ribbons during its Fall Forum this week.
- 3. If you haven't viewed BLF's inaugural fireside chat, then visit the "Leaders & Luminaries" page on the BLF website (https://www.bellwetherleague.org/leaders-luminaries.php) and click on the video below the REMEMBER e-newsletters, and Vintage Voice and Famed Flashbacks columns. In this intriguing discussion, John Strong (Bellwether Class of 2011) explores with Ochsner's Régine Villain (Ammer Honoree Class of 2023) and Advantus Health Partners' Jimmy Chung, M.D., how supply chain leaders can exercise their entrepreneurial spirit. Consider it a worthwhile intellectual investment for under 40 minutes.
- 4. You'll find the latest edition of BLF's e-magazine, Leaders & Luminaries, (https://www.bellwetherleague.org/ll/ll7/ll-issue-7.php), along with the latest Famed Flashbacks and Vintage Voice columns.
- 5. While you're on the BLF website, go to the "Videos" page and click on the 2024 Collegiate Capstone Honorable Mention by University of Michigan graduate student and avid adventurer and world traveler (see photo at right) Jared Pavlick as he explores clinical ethnography of the pharmaceutical supply chain inside a major academic medical center.
- 6. Consider nominating someone for the Bellwether Honoree, Ammer Honoree and Future Famers Classes of 2025. Updated nomination forms will be online by year's end. The deadline is Feb. 1, 2025.



Annapurna Circuit in Nepal. Tilicho Lake represents one of the highest lakes in the world.

- 7. Mark your calendars for BLFIRE18, which is tentatively scheduled for Oct. 6, 2025, at a college campus yet to be determined.
- 8. BLF currently is accepting applications for the 2025 Collegiate Capstone Project. For more information, click on the Philanthropy page, https://www.bellwetherleague.org/scholarships.php. If you would like to donate or sponsor the Collegiate Capstone Project, email BLF at <a href="rickdanabarlow@bellwetherleague.org">rickdanabarlow@bellwetherleague.org</a>.
- 9. Within a few weeks BLF will be announcing the inaugural winners of its three new scholarships for 2024: The Jamie C. Kowalski Scholarship, which recognizes critical thinking around leadership development and succession planning, the Robert A. Simpson Scholarship, which recognizes career and professional mentoring for supply chain advancement and the Lillian R. Matiska Scholarship, which recognizes entrepreneurial motivations and performance in healthcare operations. For more information on how to apply for these scholarships in 2025, visit BLF's Philanthropy page (https://www.bellwetherleague.org/scholarships.php). College students earning a degree or certificate in supply chain as well as supply chain professionals earning certification and additional training and development are encouraged to apply.
- 10. Have you visited BLF's LinkedIn page lately? Sign up and log in at https://www.linkedin.com/company/bellwether-league/. You'll be able to connect with so many others to learn about BLF and share insights with industry thought leaders, pioneers,

- mentors, innovators, influencers and executives! Ryan Burke (Future Famers Class of 2022 and BLF Marketing Committee Chair) keeps you connected to all activities and events.
- 11. **Spread the word:** If you've earned the privilege to be called a Bellwether Honoree, Ammer Honoree or Future Famer you should be sharing and showing that honor to the world. *Wear your lapel pin.* Tell others. Include your status symbol in your email and letter signature lines and in PowerPoint presentations you give. Add it to your bio and CV. Let's make "Spread the Word" our mantra to promote BLF and what it means to the profession and industry.
- 12. Be sure to visit <a href="www.bellwetherleague.org">www.bellwetherleague.org</a> frequently because we add content to read and view several times a month. This includes videos, podcasts, opinion columns, e-magazines and e-newsletters, that enable you to see, read and listen to thought-provoking concepts and ideas. Pop in several times a week as part of your routine to learn what's happening.
- 13. PLEASE CONSIDER DONATING TO BELLWETHER LEAGUE FOUNDATION IN 2025 OR BECOMING A SUSTAINING SPONSOR! Your donation or sustaining sponsorship helps to educate, honor, inform and research healthcare supply chain performance excellence. BLF is a 501(c)3 nonprofit organization, so donations are tax-deductible.

## Promote your healthcare supply chain thought leadership and vision

Be seen recognizing your customers via Sustaining, Event or Program Sponsorship or donation to a worthy cause! Opportunities include:

- Bellwether Leadership Symposium
- Leaders & Luminaries multimedia content
- Hall of Fame VIP Reception
- Hall of Fame Photography Session
- REMEMBER e-newsletter

- Beacon Awards (e.g., crystal lighthouses)
- BLFIRE Videography
- BLFIRE Event Program
- Collegiate capstone projects
- Philanthropic grants and scholarships

Place yourself...in great company...with great companies...supporting a great mission.

Visit <u>www.bellwetherleague.org</u> and contact Bellwether League Foundation headquarters via telephone at (847) 466-7425 or email at <u>rickdanabarlow@bellwetherleague.org</u>.

Ryan Burke, Future Famers Class of 2022, BLF Marketing Committee Chair Vice President, Strategic Sourcing, Pandion Optimization Alliance, Rochester, NY

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